

Advance information June 2022

A-level Business (7132)

Version 1.0

Because of the ongoing impacts of the Coronavirus (COVID-19) pandemic, we are providing advance information on the focus of June 2022 exams to help students revise.

This is the advance information for A-level Business (7132).

Information

- This advance information covers all examined components.
- For each paper the list shows the major focus of the content of the exam.
- Topics not explicitly given in the list may appear via synoptic questions or in case study material. Synoptic questions are those that bring together knowledge, skills and understanding from across the specification.
- It is **not** permitted to take this advance notice into the exam.

Advice

- Students and teachers should consider how to focus their revision of other non-listed parts of the specification, for example to review whether other topics may provide knowledge which helps understanding in relation to the areas being tested in 2022.
- Students will be credited for using any relevant knowledge from any non-listed topic areas when answering questions.
- Students' responses to individual questions may draw upon other areas of specification content where relevant, and credit will be given for this where appropriate.
- Students will still be expected to apply their knowledge to unfamiliar contexts.
- Students will be expected to draw on knowledge, skills and understanding from across the specification when responding to synoptic questions.

Focus of the June 2022 exam

A-level Business Paper 1 (7132/1)

3.1.2 Understanding different business forms

3.1.3 Understanding that businesses operate within an external environment

3.2.2 Understanding management decision making

3.2.3 Understanding the role and importance of stakeholders

3.3.1 Setting marketing objectives

3.3.3 Making marketing decisions: segmentation, targeting, positioning

3.3.4 Making marketing decisions: using the marketing mix

3.4.3 Making operational decisions to improve performance: increasing efficiency and productivity

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- 3.4.4 Making operational decisions to improve performance: improving quality
 - 3.5.1 Setting financial objectives
 - 3.5.2 Analysing financial performance
 - 3.5.3 Making financial decisions: sources of finance
 - 3.5.4 Making financial decisions: improving cash flow and profits
 - 3.6.2 Analysing human resource performance
 - 3.6.3 Making human resource decisions: improving organisational design and managing the human resource flow
 - 3.7.1 Mission, corporate objectives and strategy
 - 3.7.2 Analysing the existing internal position of a business to assess strengths and weaknesses: financial ratio analysis
 - 3.7.3 Analysing the existing internal position of a business to assess strengths and weaknesses: overall performance
 - 3.7.4 Analysing the external environment to assess opportunities and threats: political and legal change
 - 3.8.1 Strategic direction: choosing which markets to compete in and what products to offer
 - 3.8.2 Strategic positioning: choosing how to compete
 - 3.9.1 Assessing a change in scale
 - 3.9.4 Assessing greater use of digital technology
 - 3.10.1 Managing change
 - 3.10.3 Managing strategic implementation
 - 3.10.4 Problems with strategy and why strategies fail

Quantitative Skills

- Calculate, use and understand ratios, averages and fractions
- Calculate, use and understand percentages and percentage changes
- Construct and interpret a range of standard graphical forms
- Calculate cost, revenue, profit and break-even
- Interpret, apply and analyse information in written, graphical and numerical forms

A-level Business Paper 2 (7132/2)

- 3.1.2 Understanding different business forms
- 3.3.1 Setting marketing objectives
- 3.3.2 Understanding markets and customers
- 3.3.3 Making marketing decisions: segmentation, targeting, positioning
- 3.3.4 Making marketing decisions: using the marketing mix
- 3.4.5 Making operational decisions to improve performance: managing inventory and supply chains
- 3.6.4 Making human resource decisions: improving motivation and engagement
- 3.7.5 Analysing the external environment to assess opportunities and threats: economic change
- 3.8.1 Strategic direction: choosing which markets to compete in and what products to offer
- 3.9.1 Assessing a change in scale
- 3.10.4 Problems with strategy and why strategies fail

Quantitative Skills

- Calculate, use and understand percentages and percentage changes
- Construct and interpret a range of standard graphical forms
- Interpret values of price and income elasticity of demand
- Use and interpret quantitative and non-quantitative information in order to make decisions
- Interpret, apply and analyse information in written, graphical and numerical forms

A-level Business Paper 3 (7132/3)

- 3.2.3 Understanding the role and importance of stakeholders
- 3.3.4 Making marketing decisions: using the marketing mix
- 3.5.2 Analysing financial performance
- 3.5.3 Making financial decisions: sources of finance
- 3.5.4 Making financial decisions: improving cash flow and profits
- 3.9.1 Assessing a change in scale
- 3.9.2 Assessing innovation
- 3.10.2 Managing organisational culture
- 3.10.3 Managing strategic implementation
- 3.10.4 Problems with strategy and why strategies fail

Quantitative Skills

- Calculate, use and understand ratios, averages and fractions
- Calculate, use and understand percentages and percentage changes
- Construct and interpret a range of standard graphical forms
- Use and interpret quantitative and non-quantitative information in order to make decisions
- Interpret, apply and analyse information in written, graphical and numerical forms

END OF ADVANCE INFORMATION