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| **Business Idea 1:** |
| Products and Target markets | Human resources | Physical resources | Significance of resource implications |
| Financial resources | Personal resources |
| **Business Idea 2:** |
| Products and Target Markets | Human resources | Physical resources | Significance of resource implications |
| Financial resources | Personal resources |
| **Business Idea 3:** |
| Products and Target Markets | Human resources | Physical resources | Significance of resource implications |
| Financial resources | Personal resources |