|  |  |  |
| --- | --- | --- |
| **Key: M** - Marketing; **O** -Operations; **H** - Human Resources; **F** - Financial | | |
| **Link** | **Brief description of link within outline plans** | **How this link supports the coherence of the proposal** |
| H🡪O |  |  |
| F🡪M |  |  |
| M🡪O |  |  |
| etc |  |  |
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Justification of my business proposal’s coherence