| **Materials** | **Rationale** | **Content** | **Structure and Organisation** |
| --- | --- | --- | --- |
| **eg Presentation Slides 1 to 4** |  |  |  |
| **eg Handout (products)** |  |  |  |
| **etc** |  |  |  |
| **etc** |  |  |  |

**Evaluation of strength of communication materials:**