| **Small business (business 1)****Business name:** |
| --- |
| **Technology used** |
| **Technology** | Used? | **Technology** | Used? |
| * e-Procurement
 |  | * e-Collaboration
 |  |
| * e-Office
 |  | * e-Commerce and m-commerce
 |  |
| **Channels used** |
| **Channel** | Used? | **Channel** | Used? |
| * Email
 |  | * Websites and blogs
 |  |
| * Mobile telephone
 |  | * Social media and social video
 |  |
| * Virtual meeting
 |  | * Cloud
 |  |
| **Description of how e-business communications technology and channels are used by the small business** |

| **Small business (business 2)****Business name:** |
| --- |
| **Technology used** |
| **Technology** | Used? | **Technology** | Used? |
| * e-Procurement
 |  | * e-Collaboration
 |  |
| * e-Office
 |  | * e-Commerce and m-commerce
 |  |
| **Channels used** |
| **Channel** | Used? | **Channel** | Used? |
| * Email
 |  | * Websites and blogs
 |  |
| * Mobile telephone
 |  | * Social media and social video
 |  |
| * Virtual meeting
 |  | * Cloud
 |  |
| **Description of how e-business communications technology and channels are used by the small business** |

| **Explanation of TWO market opportunities and TWO market threats faced, created by e-business technology, for EACH business**  |
| --- |
| **Business 1** |
| **Market opportunities** | **Market threats** |
| The e-business technology:Explanation of the resulting market opportunity | The e-business technology:Explanation of the resulting market threat |
| The e-business technology:Explanation of the resulting market opportunity | The e-business technology:Explanation of the resulting market threat |
| **Business 2** |
| **Market opportunities** | **Market threats** |
| The e-business technology:Explanation of the resulting market opportunity | The e-business technology:Explanation of the resulting market threat |
| The e-business technology:Explanation of the resulting market opportunity | The e-business technology:Explanation of the resulting market threat |

| **Judgement of the significance of the market opportunities and threats, created by e-business technology, for ONE of the businesses** |
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