| **Small business (business 1)**  **Business name:** | | | |
| --- | --- | --- | --- |
| **Technology used** | | | |
| **Technology** | Used? | **Technology** | Used? |
| * e-Procurement |  | * e-Collaboration |  |
| * e-Office |  | * e-Commerce and m-commerce |  |
| **Channels used** | | | |
| **Channel** | Used? | **Channel** | Used? |
| * Email |  | * Websites and blogs |  |
| * Mobile telephone |  | * Social media and social video |  |
| * Virtual meeting |  | * Cloud |  |
| **Description of how e-business communications technology and channels are used by the small business** | | | |

| **Small business (business 2)**  **Business name:** | | | |
| --- | --- | --- | --- |
| **Technology used** | | | |
| **Technology** | Used? | **Technology** | Used? |
| * e-Procurement |  | * e-Collaboration |  |
| * e-Office |  | * e-Commerce and m-commerce |  |
| **Channels used** | | | |
| **Channel** | Used? | **Channel** | Used? |
| * Email |  | * Websites and blogs |  |
| * Mobile telephone |  | * Social media and social video |  |
| * Virtual meeting |  | * Cloud |  |
| **Description of how e-business communications technology and channels are used by the small business** | | | |

| **Explanation of TWO market opportunities and TWO market threats faced, created by e-business technology, for EACH business** | |
| --- | --- |
| **Business 1** | |
| **Market opportunities** | **Market threats** |
| The e-business technology:  Explanation of the resulting market opportunity | The e-business technology:  Explanation of the resulting market threat |
| The e-business technology:  Explanation of the resulting market opportunity | The e-business technology:  Explanation of the resulting market threat |
| **Business 2** | |
| **Market opportunities** | **Market threats** |
| The e-business technology:  Explanation of the resulting market opportunity | The e-business technology:  Explanation of the resulting market threat |
| The e-business technology:  Explanation of the resulting market opportunity | The e-business technology:  Explanation of the resulting market threat |

| **Judgement of the significance of the market opportunities and threats, created by e-business technology, for ONE of the businesses** |
| --- |