| **e-Business proposal components** (referencing your draft materials folder) |
| --- |
| e-Business applications to be used |
| Business processes supported |
| Hardware requirements |
| Training and support for users |

**Explanation of the *rationale* of my e-business proposal** (the *purpose* of the components)

**Evaluation of the *viability* of my e-business proposal**

In your evaluation, you should consider:

* The e-business strategy (task 6 of assignment 1)
* Existing business planning information (human resources and e-business skills; physical resources and e-business capacity; indicative operations budget)
* Internal and external stakeholder approval (task 1 of assignment 2)
* Financial viability: cost of the proposal compared with your Unit 5 business proposal’s operations budget
* Marketing viability: ability of the customer value proposition to support your Unit 5 business proposal’s sales forecast