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| Key findings from **event and target audience preferences** (from task 3 & 4) | | Key findings on **appropriate event characteristics** (from task 4) | |
| Key item | Analysis | Key item | Analysis |
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| Key findings from **event and target audience preferences** (from task 3 & 4) | | Key findings on **appropriate event characteristics** (from task 4) | |
| Key item | Analysis | Key item | Analysis |
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| **Evaluation of key findings needed by the event plan** |
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