

Please write clearly in	block capitals.
Centre number	Candidate number
Surname	
Forename(s)	
Candidate signature	I declare this is my own work.

# AS BUSINESS

Paper 2 Business 2

# Sample assessment material

Time allowed: 1 hour 30 minutes

#### **Materials**

For this paper you must have:

- the Insert (enclosed)
- a calculator.

### Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer all questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

For Examiner's Use		
Question	Mark	
1		
2		
3		
4		
5		
6		
7		
8		
TOTAL		

#### Information

- The maximum mark for this paper is 80.
- The marks for questions are shown in brackets.

## Answer all questions.

	Read the <b>source</b> in the <b>Insert</b> .	
0 1	Use the information in <b>Table 1</b> to calculate Dough-nuts' labour turnover in the UK in 2022.	
	[3 marks]	
		3
0 2	A Dough-nuts café has a revenue of £1 600 000 a year. Using the data in <b>Table 2</b> , calculate the annual profit of this café. Show your workings.  [3 marks]	
	Extra space	
		3

0 4	With reference to Maslow's 'hierarchy of needs', analyse how Dough-nuts its staff.	motivates
		[9 marks]
	Extra space	

0 5	Analyse the possible benefits to Dough-nuts if it achieves greater efficie cafés.	ncy in its
	Cales.	[9 marks]
		_
	Extra space	
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Do not write outside the box

How important do you think the brand is likely to be the success of Dough- Justify your answer.	-nuts?
	[16 marks]

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E	Extra space
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0 7	To what extent is it important for Dough-nuts to consider the views of all or stakeholders when making decisions?	
		[16 marks]

Extra space			
	_		
-			

Dough-nuts takes a centralised approach to decision making in a number such as marketing and its purchase of supplies. To what extent is a central approach to decision making right for all organisations?	of areas alised
3 3 3	[20 marks]

Extra space		
-		

END OF QUESTIONS

Do not write outside the box

There are no questions printed on this page DO NOT WRITE ON THIS PAGE ANSWER IN THE SPACES PROVIDED

Do not write outside the box

Question number	Additional page, if required. Write the question numbers in the left-hand margin.

Question number	Additional page, if required. Write the question numbers in the left-hand margin.
	<b>3</b>

Question number	Additional page, if required. Write the question numbers in the left-hand margin.
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