

A-level Business Student case study

The value of studying our specifications and how it prepares students.

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AQA 
Realising potential

Ellie Daly

A-level Business student

Ellie achieved A grades in her chosen A-levels of Business, Philosophy and Ethics and Geography and now studies Human Geography at the University of Leeds.

Ellie gave us some insight into her experience of the new [AQA A-level Business](#) qualification.

My first thoughts

I will admit that at first I didn't like the course. It was difficult to be in the first cohort to study the new specification but I still had confidence that I could do well and in the end I didn't regret choosing the qualification at all.

The workload was similar to other A-level subjects and I found it particularly interesting to learn about real-life examples across the whole specification. I prefer learning factual information and the Business course was perfect for that.

“I found it particularly interesting to learn about real-life examples”

How the papers suited me

It was useful to learn how to structure the [essay questions](#) in order to gain the higher marks and I went into the exam feeling completely prepared in knowing what to expect.

There were a good range of different types of questions in the exam papers. I felt that if I hadn't done so well in the [short answer questions](#), I could pick up marks in the [multiple-choice questions](#) which helped give me confidence while sitting the exam.

How I've used my skills

The time spent practicing essay writing for the exams has proved valuable and the A-level Business course has helped me to think about critical analysis and evaluation. I've been able to successfully apply this skill to essay work I've completed in my university course. Interestingly, I've also been able to apply some of the models and theories to my studies in Human Geography.



T: 01483 477863

E: business-studies@aqa.org.uk

aqa.org.uk