

| Please write clearly, in | ı block capitals. |
|--------------------------|-------------------|
| Centre number | Candidate number |
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| Surname | |
| Forename(s) | |
| Candidate signature | |

A-level MEDIA STUDIES

Media Two

Date of Exam Morning Time allowed: 2 hours

Instructions

- Use black ink or black ball point pen.
- Answer all questions.
- You must answer the questions in the spaces provided.
- Do all rough work in this book. Cross through any work that you do not want to be marked.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 84.
- You are reminded of the need for good English and clear presentation in your answers.
- Question 2 is an extended response question in which you will be rewarded for your ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured
- Question 4 is a synoptic questions in which you will be rewarded for your ability to draw together different areas of knowledge and understanding from across the full course of study.

Study **Figure 1** carefully.

Figure 1

This image has been removed for copyright purposes but can be accessed by following this link http://www.famousfix.com/topic/grazia-magazine-united-kingdom-6-march-2017

| 0 1 | Analyse Figure 1 using the following postmodern ideas: simulacra simulation hyperreality. | [9 marks] |
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| Turn over for the next question | |
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| 0 2 | According to reception theory, 'the media attempts to transmit specific messages to audiences, but audiences are free to interpret these messages in a variety of ways – or even reject them'. | | |
|-----|--|--|--|
| | How valid are reception theory's claims about audience responses? You should refer to the CSPs Oh Comely and Men's Health in your answer. | | |
| | [25 marks] | | |
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| 3 | 'Television dramas reflect the social and cultural contexts of their production'. |
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| | To what extent does an analysis of your television Close Study Products support t view? |
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| Refer to The Voice | and Teen Vogue to s | upport your answer. | |
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END OF QUESTIONS