



**AS
ENGLISH LANGUAGE**

Paper 2 Language varieties

7701/2

Wednesday 8 June 2016

Afternoon

Time allowed: 1 hour 30 minutes

For this paper you must have:

- **An AQA 12-page answer book**
- **Booklet of Transcripts.**

[Turn over]

INSTRUCTIONS

- **Use black ink or black ball-point pen.**
- **Write the information required on the front of your answer book. The PAPER REFERENCE is 7701/2.**
- **There are two sections:**
 - **Section A: Language diversity**
 - **Section B: Language discourses.**
- **Answer EITHER Question 1 OR Question 2 from Section A AND Question 3 from Section B.**
- **Do all rough work in your answer book. Cross through any work you do not want to be marked.**

INFORMATION

- **The maximum mark for this paper is 70.**
- **The marks for questions are shown in brackets.**
- **There are 30 marks for either Question 1 or Question 2 and 40 marks for Question 3.**
- **You will be marked on your ability to:**
 - **use good English**
 - **organise information clearly**
 - **use specialist vocabulary where appropriate.**

ADVICE

- **It is recommended that you spend about 40 minutes writing your Section A answer and 50 minutes writing your Section B answer.**

DO NOT TURN OVER UNTIL TOLD TO DO SO

SECTION A**Language diversity**

Answer ONE question in this section.

EITHER

- 0 1** Discuss the idea that language can affect people's views of social groups.

In your answer you should discuss concepts and issues from language study. You should use your own supporting examples and the data in Text A, below. There is a large print transcript of Text A in the Booklet of Transcripts.

Text A is the editorial introduction from a magazine, 'Girl Talk', aimed at young girls.

[30 marks]

TEXT A

#GIRLS ARE AMAZING

What's it all about?

Girls Are Amazing is a campaign all about **YOU** becoming powerful and **AWESOME!**

We want **YOU** to speak out about the issues that **YOU** believe in, because **YOUR** voice matters!


We'll be inspiring **YOU** with stories of girls who are doing incredible things in their lives, and **EXCITING** ways that **YOU** can make a difference in the world! Are **YOU** ready? Let's do this!

THE GIRL TALK PROMISE

Live your life the **Girl Talk** way. Tick the boxes to make the **GT** promise!

- I will love myself just the way I am.
- By working hard, I know I can achieve great things.
- I will accept others for who they are.
- I have the confidence to stand up for my friends and other girls.
- I believe girls are equal to boys.

Look out for amazing girls throughout the mag!



[Turn over]

OR

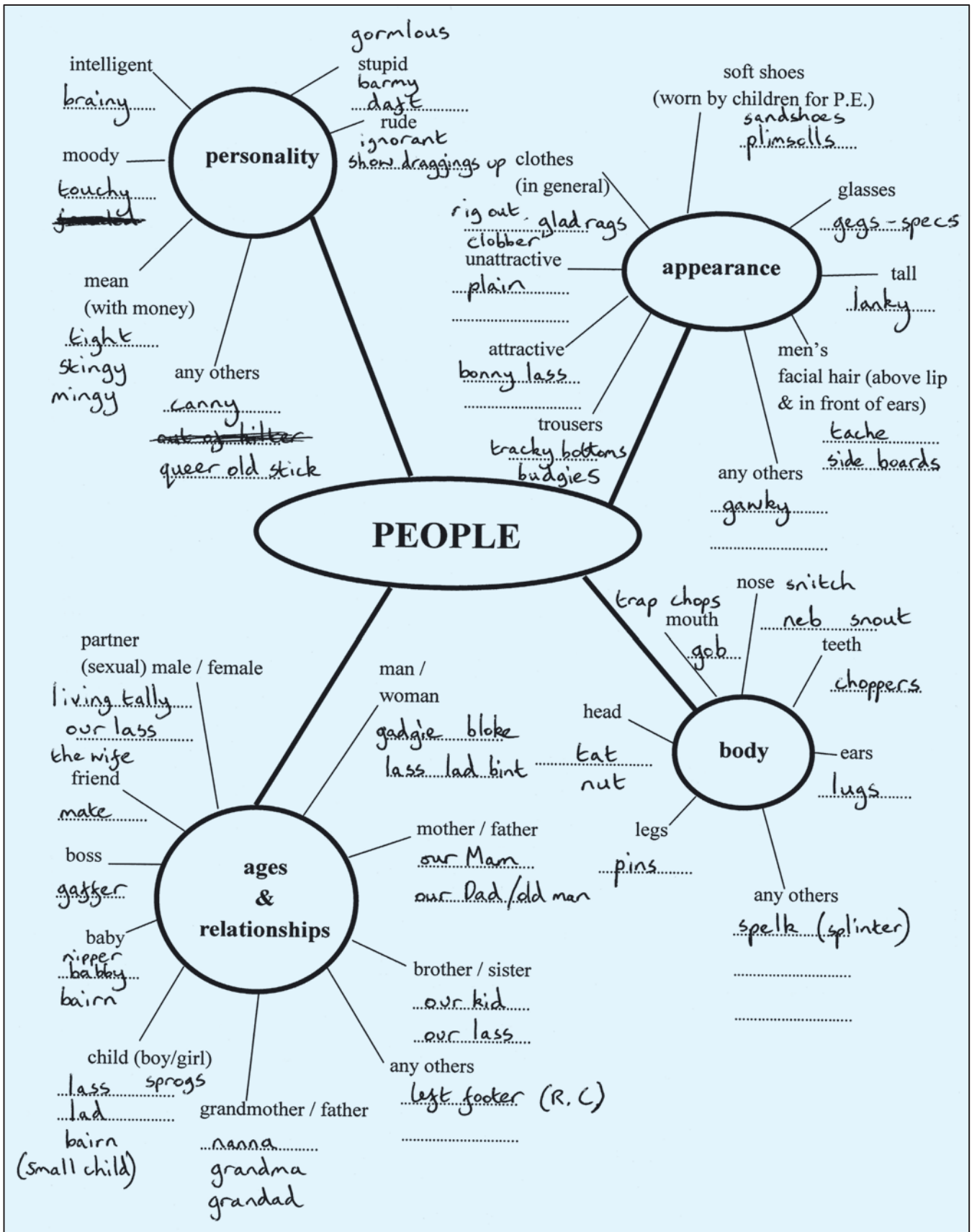
0	2
---	---

Discuss the idea that where someone comes from affects the language they use.

In your answer you should discuss concepts and issues from language study. You should use your own supporting examples and the data in Figure 1, below. There is a large print transcript of Figure 1 in the Booklet of Transcripts.

Figure 1 is a form to find out words a person uses when talking about people. It has been filled in by a person from Teesside in the north-east of England. [30 marks]

FIGURE 1



[Turn over]

SECTION B

Language discourses

Answer the question in this section.

03

Text B is the start of a newspaper article. The article reports some claims made about male and female speech. There is a large print transcript of Text B in the Booklet of Transcripts.

TEXT B

Men are from 'er' and women are from 'um': Speech markers reveal details about your age, sex and lifestyle, scientists claim

- **Separate studies found that men and older people prefer using 'er'**
- **Women and teenagers more likely to use 'um' during gaps in speech**
- **In an interview, Barack Obama used 'uh' – the equivalent of 'er' – 9 times**
- **Interview with Kim Kardashian showed her use 'um' 100% of the time**
- **Footballer David Beckham is classed as a 'betweenner' using a mix**
- **Trend in women is more prominent, claims Professor Josef Fruehwald**
- **There is no conclusive theory as to why women prefer to use 'um'**

By [ELLIE ZOLFAGHARIFARD FOR MAILONLINE](#)

Published: 12:12, 6 October 2014 | Updated: 14:08, 6 October 2014



55
[View comments](#)

A major rift has emerged within the English-speaking world, pitting Barack Obama against Kim Kardashian and Eminem against David Beckham.

The division is between 'ummers' and 'errers', and, while you may not be aware of it, your gender and age could have a huge influence on which group you fall into.

Men and older people prefer to use 'er' during gaps in speech, while women and teenagers are more likely to use 'um', according to recent research.

Write an opinion article in which you discuss the issues surrounding claims that women and men use language differently. Before writing your article you should state your intended audience. [40 marks]

END OF QUESTIONS

There are no questions printed on this page

Copyright Information

For confidentiality purposes, from the November 2015 examination series, acknowledgements of third party copyright material will be published in a separate booklet rather than including them on the examination paper or support materials. This booklet is published after each examination series and is available for free download from www.aqa.org.uk after the live examination series.

Permission to reproduce all copyright material has been applied for. In some cases, efforts to contact copyright-holders may have been unsuccessful and AQA will be happy to rectify any omissions of acknowledgements. If you have any queries please contact the Copyright Team, AQA, Stag Hill House, Guildford, GU2 7XJ.

Copyright © 2016 AQA and its licensors. All rights reserved.

IB/M/Jun16/CD/7701/2/E3