Materials
For this paper you must have:
• An AQA 12-page answer book.

Instructions
• Use black ink or black ball-point pen.
• Write the information required on the front of your answer book. The Paper Reference is 7706/2.
• There are two sections:
  Section A: Remembered Places
  Section B: Re-creative Writing.
• Answer the question in Section A and both questions in Section B.
• Do all rough work in your answer book. Cross through any work you do not want to be marked.

Information
• The maximum mark for this paper is 75.
• The marks for questions are shown in brackets. There are 40 marks for the question from Section A and a total of 35 marks for the questions from Section B.
• You will be marked on your ability to:
  – use good English
  – organise information clearly
  – use specialist vocabulary where appropriate.

Advice
• It is recommended that you spend about 50 minutes on Section A and 40 minutes on Section B.
Text A is a post from the travel blog 'Encore Une Fois' (Just Another American in Paris). The blogger is an American named Anne who lived in Paris with her family for 4 years before returning to Washington DC. In this post, Anne recounts her family’s first trip back to Paris after they had returned to the USA.

Text B is a part of an extract of multi-speaker discourse and involves 2 speakers, Mike and Sophia, talking about their memories of visiting or living in Paris. Mike and Sophia are students at a university in the East Midlands and were born in the UK.

Compare and contrast how the writer and speakers in these extracts present Paris. You should refer to both extracts in your answer and consider:

- the language choices made and their likely effects
- the different audiences and purposes of the texts
- aspects of mode.

Text A

On our last night in Paris, after dinner at a friend’s apartment in the 8th, we made our way back on Metro line 6 to the apartment we had rented in the 15th. At midnight, as the train passed over the Seine on the Pont de Bir-Hakeim, the Eiffel Tower lit up and twinkled at us. It was pure magic.

__________________________

A thousand thanks to the folks at Haven in Paris for providing such a fabulous base for our visit. I wasn’t sure that we could afford a HiP property but the off-season discount made our two bedroom, two bath flat a steal. Well located, clean, and comfortable. I couldn’t have asked for more.

I’ll close with something I’ve always wanted to do -- share a snippet of the sounds that mean Paris to me. So take a listen. Beneath the accordion, you can hear passengers conversing, the subway car doors opening and closing, the rush of the train on the tracks.

POSTED BY ANNE AT 11:38 PM 3 COMMENTS:
Text B

Mike: how did you like (.) **get around** did you go on the Métro
Sophia: yeah we well we walked a bit cause we wanted to see some (.) some of the sites
Mike: yeah
Sophia: it’s easier if you’re not on the Métro **packed in**
Mike: yeah the Métro (.) it’s so packed
Sophia: like **sardines**
Mike: yeah (.) it’s ridiculous
Sophia: but it was (.) yeah (.) did you ever hear those blokes playing (.) well not always blokes (.) I think there was a woman once (1) erm (.) playing like (.) it was kind of like folk music on the Métro
Mike: what (.) like an accordion
Sophia: yeah (.) yeah
Mike: yeah (.) yeah (.) they do that (.) don’t they
Sophia: I **loved** that
Mike: it’s really like (.) you think about stereotypical French people playing an accordion
Sophia: yeah (.) yeah
Mike: but you actually do do (.) you do see that
Sophia: but then again they come round with the hats and they expect you to give them money for it

Transcription Key

(.) indicates pause of less than a second
(1) indicates a longer pause (number of seconds indicated)
**Bold** indicates stressed syllables or words

Turn over for Section B
Section B

Re-creative Writing

Answer both questions in this section.

Refer to Text A, from the travel blog ‘Encore Une Fois’ (Just Another American in Paris).

Recast this as a script for a video advertisement to be shown on YouTube that publicises the apartment to people visiting Paris.

You should:
- consider what will appeal to visitors about the location of the apartment
- consider what aspects of the apartment itself will attract a visitor to want to stay there
- use an appropriate register for the task.

You should write about 200 words. [15 marks]

Identify four different examples of language in your writing and explain your reasons for using them.

In your commentary you should:
- consider the importance of purpose, audience, mode and genre in your language choices
- consider how you have used language to shape your intended meaning
- structure your writing clearly to express your ideas.

You should write about 200 words. [20 marks]

END OF QUESTIONS

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