



Surname _____

Other Names _____

Centre Number _____

Candidate Number _____

Candidate Signature _____

A-level

BUSINESS

Paper 3 Business 3

7132/3

Monday 18 June 2018 Morning

Time allowed: 2 hours

At the top of the page, write your surname and other names, your centre number, your candidate number and add your signature.

[Turn over]



For this paper you must have:

- **a calculator**
- **the insert.**

INSTRUCTIONS

- **Use black ink or black ball-point pen.**
- **Answer ALL questions.**
- **You must answer the questions in the spaces provided. Do not write on blank pages.**
- **Do all rough work in this answer book.**
- **Cross through any work you do not want to be marked.**



INFORMATION

- **The marks for questions are shown in brackets.**
- **The maximum mark for this paper is 100.**

DO NOT TURN OVER UNTIL TOLD TO DO SO



Answer ALL questions in this section.

Read the CASE STUDY in the INSERT.

01

Analyse TWO benefits to Hoppps Clothing Ltd of creating a strong brand. [12 marks]





[Turn over]



12



02

Analyse the value of effective inventory control to Hopps Clothing Ltd. [12 marks]

[Turn over]





[Turn over]



[Turn over]



[Turn over]



[Turn over]



There are no questions printed on this page



There are no questions printed on this page

For Examiner's Use	
Question	Mark
1	
2	
3	
4	
5	
6	
TOTAL	

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IB/M/Jun18/JW/7132/3/E1

