

Surname	
Other Names	
Contro Number	
Centre Number	
Candidate Number	
Candidate Signature	

I declare this is my own work.

A-LEVEL BUSINESS

Paper 3 Business 3

7132/3

Friday 5 June 2020

Morning

Time allowed: 2 hours

At the top of the page, write your surname and other names, your centre number, your candidate number and add your signature



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For this paper you must have:

- the insert (enclosed)
- a calculator.

INSTRUCTIONS

- Use black ink or black ball-point pen.
- Answer ALL questions.
- You must answer the questions in the spaces provided. Do not write on blank pages.
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

INFORMATION

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 100.

DO NOT TURN OVER UNTIL TOLD TO DO SO



Answer ALL questions.

Read the CASE STUDY in the INSERT.

0 1	Analyse the benefits to stakeholders of the rise in the share price of Sunport PLC. [12 marks]			



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02	Using APPENDIX B and APPENDIX C, on pages 7 and 8 in the insert, analyse why Sunport PLC chose a multi-domestic strategy for its food divisions. [12 marks]



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0 3	To what extent is changing to cheaper suppliers a good decision for Sunport PLC? [16 marks]





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[Turn

0 4	Elaine's view is that Personal Care was Sunport PLC's most successful division in Europe in 2019.
	To what extent do you agree with Elaine's view?
	You should support your answer using APPENDIX D and the OTHER INFORMATION PROVIDED. [16 marks]



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0 5	Whereas Martin delegated most decisions, Elaine will make decisions and then tell managers what they have to do.
	To what extent is this change in leadership style likely to help the company achieve its objective of improving profitability? [20 marks]





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0 6	To what extent does a commitment to Corporate Social Responsibility decrease profit for ALL BUSINESSES? [24 marks]



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END OF QUESTIONS



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For Examiner's Use	
Question	Mark
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