



Surname _____

Other Names _____

Centre Number _____

Candidate Number _____

Candidate Signature _____

I declare this is my own work.

A-LEVEL

BUSINESS

Paper 3 Business 3

7132/3

Friday 5 June 2020

Morning

Time allowed: 2 hours

At the top of the page, write your surname and other names, your centre number, your candidate number and add your signature.

[Turn over]



For this paper you must have:

- **the insert (enclosed)**
- **a calculator.**

INSTRUCTIONS

- **Use black ink or black ball-point pen.**
- **Answer ALL questions.**
- **You must answer the questions in the spaces provided. Do not write on blank pages.**
- **Do all rough work in this answer book. Cross through any work you do not want to be marked.**



INFORMATION

- **The marks for questions are shown in brackets.**
- **The maximum mark for this paper is 100.**

DO NOT TURN OVER UNTIL TOLD TO DO SO



Answer ALL questions.

Read the CASE STUDY in the INSERT.

0	1
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Analyse the benefits to stakeholders of the rise in the share price of Sunport PLC. [12 marks]

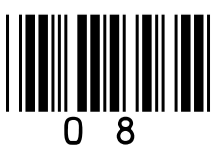


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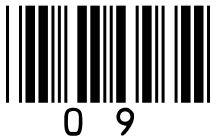


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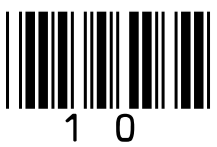




[Turn over]



<u> </u> 12



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Using APPENDIX B and APPENDIX C, on pages 11 and 12 in the insert, analyse why Sunport PLC chose a multi-domestic strategy for its food divisions. [12 marks]

[Turn over]





[Turn over]





[Turn over]



0	3
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To what extent is changing to cheaper suppliers a good decision for Sunport PLC? [16 marks]



[Turn over]



[Turn over]



[Turn over]

<hr/>
16



0 4

Elaine's view is that Personal Care was Sunport PLC's most successful division in Europe in 2019.

To what extent do you agree with Elaine's view?

You should support your answer using APPENDIX D and the OTHER INFORMATION PROVIDED. [16 marks]



[Turn over]





[Turn over]



[Turn over]





[Turn over]



0 5

Whereas Martin delegated most decisions, Elaine will make decisions and then tell managers what they have to do.

To what extent is this change in leadership style likely to help the company achieve its objective of improving profitability? [20 marks]

[Turn over]



Lined area for writing, consisting of 18 horizontal lines.

[Turn over]



[Turn over]

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20



0	6
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**To what extent does a commitment to Corporate Social Responsibility decrease profit for ALL BUSINESSES?
[24 marks]**



[Turn over]





[Turn over]





[Turn over]





[Turn over]



[Turn over]





[Turn over]





[Turn over]



END OF QUESTIONS



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For Examiner's Use	
Question	Mark
1	
2	
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TOTAL	

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IB/M/CD/Jun20/7132/3/E2

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