

A



GCSE

HISTORY

Paper 2 Section A/A:

Britain: Health and the people: c1000 to the present day

8145/2A/A

Sources Booklet

SOURCE A for use in answering Question 01

[Turn over]

SOURCE A

One of a series of posters produced by the National Health Service in 2017.

They were part of a five year campaign to change people's behaviour and improve the nation's health.

The image, on the opposite page, shows a silhouette of a pregnant woman smoking a cigarette. Smoke is coming from the woman's stomach. There is an NHS logo at the top of the page. There is text on the silhouette that says, 'EVERY CIGARETTE HARMS YOUR BABY INSTANTLY. Cigarettes restrict the oxygen supply to your baby. So their tiny heart has to beat harder for 15 minutes every time you smoke. With the free Smokefree Pregnancy Support DVD we can help you quit.'

An NHS advertisement featuring a silhouette of a pregnant woman on the left, holding a lit cigarette. The smoke from the cigarette rises and forms the profile of a baby's face on the right. The background is a light blue gradient. The NHS logo is in the top right corner, and the SMOKEFREE logo is in the bottom right corner.

**EVERY CIGARETTE
HARMS YOUR BABY
INSTANTLY.**

Cigarettes restrict the oxygen supply to your baby. So their tiny heart has to beat harder for 15 minutes every time you smoke. With the free Smokefree Pregnancy Support DVD we can help you quit.

SMOKEFREE

END OF SOURCES

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