



**Surname** \_\_\_\_\_

**Other Names** \_\_\_\_\_

**Centre Number** \_\_\_\_\_

**Candidate Number** \_\_\_\_\_

**Candidate Signature** \_\_\_\_\_

**I declare this is my own work.**

**AS**

**BUSINESS**

**Paper 2 Business 2**

**7131/2**

**Time allowed: 1 hour 30 minutes**

**At the top of the page, write your surname and other names, your centre number, your candidate number and add your signature.**

**[Turn over]**



**For this paper you must have:**

- **the Insert (enclosed)**
- **a calculator.**

## **INSTRUCTIONS**

- **Use black ink or black ball-point pen.**
- **Answer ALL questions.**
- **You must answer the questions in the spaces provided. Do not write on blank pages.**
- **If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).**
- **Do all rough work in this answer book. Cross through any work you do not want to be marked.**



## **INFORMATION**

- **The maximum mark for this paper is 80.**
- **The marks for questions are shown in brackets.**

**DO NOT TURN OVER UNTIL TOLD TO  
DO SO**



**BLANK PAGE**



**Answer ALL questions.**

**Read the SOURCE in the INSERT.**

**0 1**

**Using the data in FIGURE 1, calculate  
VeganLife Ltd's gross profit for 2020.  
[3 marks]**

**Answer** \_\_\_\_\_

**Workings** \_\_\_\_\_

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**[Turn over]**

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**3**



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**VeganLife Ltd is considering launching a new range of products for men.**

**Using the information provided in FIGURE 2, calculate the break-even output for the proposed new shower gel.  
[3 marks]**

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**[Turn over]**

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**Explain ONE drawback to VeganLife Ltd of operating in a growing niche market.  
[4 marks]**

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**[Turn over]**

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**To what extent are demographic factors, rather than environmental factors such as recycling, likely to have a bigger impact on the future profits of ALL businesses?  
[20 marks]**

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**[Turn over]**











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**END OF QUESTIONS**

<b>20</b>



**Additional page, if required.  
Write the question numbers in the  
left-hand margin.**

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For Examiner's Use	
Question	Mark
1	
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<b>TOTAL</b>	

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