



Surname _____

Other Names _____

Centre Number _____

Candidate Number _____

Candidate Signature _____

I declare this is my own work.

A-level

MEDIA STUDIES

Paper 2 Media Two

7572/2

Time allowed: 2 hours

At the top of the page, write your surname and other names, your centre number, your candidate number and add your signature.

[Turn over]



There are no other materials for this paper.

INSTRUCTIONS

- **Use black ink or black ball-point pen.**
- **Answer ALL questions.**
- **You must answer the questions in the spaces provided. Do not write on blank pages.**
- **If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).**
- **Do all rough work in this book. Cross through any work you do not want to be marked.**



INFORMATION

- **The marks for each question are shown in brackets.**
- **The maximum mark for this paper is 84.**
- **You are reminded of the need for good English and clear presentation in your answers.**
- **Question 02 is an extended response question in which you will be rewarded for your ability to construct and develop a sustained line of reasoning that is coherent, relevant, substantiated and logically structured.**
- **Question 04 is a synoptic question in which you will be rewarded for your ability to draw together different areas of knowledge and understanding from across the full course of study.**

DO NOT TURN OVER UNTIL TOLD TO DO SO



Answer ALL questions.

FIGURE 1, on the opposite page, shows the cover for the video game 'Gears of War.'



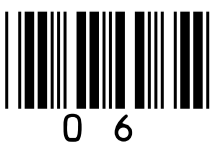
FIGURE 1

FIGURE 1 is not reproduced here due to third-party copyright restrictions

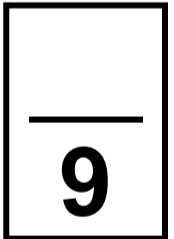
[Turn over]



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[Turn over]



0 2

Postcolonial theory suggests that media representations are shaped by the racial and ethnic hierarchies that still exist in society.

How valid is postcolonial theory in explaining the representations in magazines?

You should refer to the magazine Close Study Products 'Oh Comely' AND 'Men's Health' in your answer.

[25 marks]



[Turn over]





[Turn over]



[Turn over]





[Turn over]

25



03

Media producers must respond to changing social and cultural contexts to maintain audiences.

**To what extent does an analysis of the online Close Study Products ‘The Voice’ AND ‘Teen Vogue’ support this view?
[25 marks]**



[Turn over]



[Turn over]





[Turn over]

25



04

To what extent do media products suggest that society has gender equality?

You should refer to BOTH of your television Close Study Products to support your answer:

‘Capital’ AND ‘Deutschland 83’

OR

‘Witnesses’ AND ‘The Missing’

OR

‘No Offence’ AND ‘The Killing’

[25 marks]



[Turn over]





[Turn over]





[Turn over]



END OF QUESTIONS

25



**Additional page, if required.
Write the question numbers in the
left-hand margin.**

Lined writing area with horizontal lines for text and a vertical line defining the left margin.



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For Examiner's Use	
Question	Mark
1	
2	
3	
4	
TOTAL	

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