

Surname
Forename(s)
Centre Number
Candidate Number
Candidate Signature
I declare this is my own work.

A-level BUSINESS

Paper 2 Business 2

7132/2

Wednesday 7 June 2023 Morning

Time allowed: 2 hours

At the top of the page, write your surname and forename(s), your centre number, your candidate number and add your signature.



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MATERIALS

For this paper you must have:

- a calculator
- an Insert.

INSTRUCTIONS

- Use black ink or black ball-point pen.
- Answer ALL questions.
- You must answer the questions in the spaces provided. Do not write on blank pages.
- If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

INFORMATION

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 100.

DO NOT TURN OVER UNTIL TOLD TO DO SO



Answer ALL questions in the spaces provided.
0 1
Read the information, provided on pages 2–6 of the separate insert, and then answer the questions that follow.
0 1 . 1

Calculate the Net Present Value for AJS plc's proposed investment. [4 marks]		



[Turn over]	



0 1 . 2
Using APPENDIX E, on page 6 of the separate insert, calculate the Return on Capital Employed for AJS plc in 2022. [4 marks]



Analyse why AJS plc has decided to become more	
capital intensive. [9 marks]	

[Turn	over
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[Turn over]	<u> </u>



01.4		
With reference to the data provided, would you advise a potential investor to buy shares in AJS plc? Justify your view. [16 marks]		











[Turn over]	16



0 2
Read the information, provided on pages 8 and 9 in the separate insert, and then answer the questions that follow.
02.1
Of people in employment, 36% worked at least partly from home in 2020.
Using TABLE 1, provided in the separate insert, calculate the percentage change in the number of people working at least partly from home between 2019 and 2020. [3 marks]



[Turn over]	3



02.2
Analyse ONE way the balance sheet of a business (its statement of financial position) might be affected if more of its employees work from home. [6 marks]



[Turn over]	<u></u>







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02.4	
Would increased homeworking improve the performance of businesses that use Elkington's Tr Bottom Line to measure their success?	iple

Justify your view. [16 marks]				













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0 3
Read the information, provided on pages 10 and 11 of the separate insert, and then answer the questions that follow.
03.1
Explain why APO's survey findings may not represent the views of UK consumers. [4 marks]



[Turn over]	



03.2
Explain how stakeholder mapping would help Simply Bake plc decide how it responds to criticism from APO. [4 marks]





0 3 . 3
Simply Bake plc decided to remove palm oil from its products.
With reference to Lewin's force field analysis, analyse why this decision was made. [9 marks]





[Turn over]			



03.4
'Businesses will never act in a socially responsible way unless they are forced to do so by governments.'
To what extent is this true for all businesses? [16 marks]











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END OF QUESTIONS 1	6



Additional page, if required.	
Write the question numbers in the left-hand margin.	



Additional page, if required.	
Write the question numbers in the left-hand margin.	



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For Examiner's Use	
Question	Mark
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TOTAL	_

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