



**Surname** \_\_\_\_\_

**Forename(s)** \_\_\_\_\_

**Centre Number** \_\_\_\_\_

**Candidate Number** \_\_\_\_\_

**Candidate Signature** \_\_\_\_\_

**I declare this is my own work.**

**A-level**

**BUSINESS**

**Paper 3 Business 3**

**7132/3**

**Wednesday 14 June 2023      Morning**

**Time allowed: 2 hours**

**At the top of the page, write your surname and other names, your centre number, your candidate number and add your signature.**

**[Turn over]**



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**MATERIALS**

**For this paper you must have:**

- a calculator
- the Insert.

**INSTRUCTIONS**

- Use black ink or black ball-point pen.
- Answer ALL questions.
- You must answer the questions in the spaces provided. Do not write on blank pages.
- If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

**INFORMATION**

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 100.

**DO NOT TURN OVER UNTIL TOLD TO DO SO**



**Answer ALL questions.**

**Read the CASE STUDY in the INSERT.**

0	1
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**Analyse why Logger Boards Ltd prioritises meeting environmental objectives when making operational decisions. [12 marks]**

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[illegible]

**[Turn over]**



[illegible]

[illegible]

**[Turn over]**



[illegible]



[illegible]

**[Turn over]**



[illegible]

[illegible]

**[Turn over]**

12



0	2
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**Logger Boards Ltd's growth has been organic rather than external.**

**Analyse why Bodhi may have preferred organic growth to external growth. [12 marks]**

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[illegible]



[illegible]





[illegible]

12



0	3
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**To what extent does the data in APPENDIX A suggest that building the new production facility will improve Logger Boards Ltd's operational efficiency? [16 marks]**

[illegible]



[illegible]



[illegible]



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**[Turn over]**



[illegible]

[illegible]

**[Turn over]**

16



0	4
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**If the new production facility is built, Bodhi will aim to increase sales.**

**To what extent is Bodhi likely to be able to increase sales using his current approach to promotion?**

**Use APPENDIX C and other information to justify your answer. [16 marks]**

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[illegible]

**[Turn over]**













[illegible]

[illegible]

**[Turn over]**

16



0	5
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**Logger Boards Ltd has been offered a bank loan at 5% interest per year for the £500 000 needed to finance the building of its new production facility.**

**Using APPENDIX B and other information, to what extent is using a bank loan too big a risk for the business?**

**Use quantitative and qualitative information to justify your view. [20 marks]**

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[illegible]

[illegible]

**[Turn over]**



[illegible]





[illegible]



[illegible]





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[Turn over]

20



0	6
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## Many businesses have a strategy of growth.

**To what extent does the success of a growth strategy for any business depend mainly on its leadership?**  
**[24 marks]**

[illegible]





[illegible]



[illegible]







[illegible]





[illegible]

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[illegible]

**END OF QUESTIONS**

24



**Additional page, if required.**

**Write the question numbers in the left-hand margin.**

[illegible]

**Additional page, if required.**

**Write the question numbers in the left-hand margin.**

[illegible]

**Additional page, if required.**

**Write the question numbers in the left-hand margin.**

[illegible]

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For Examiner's Use	
Question	Mark
1	
2	
3	
4	
5	
6	
<b>TOTAL</b>	

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**WP/M/MW/Jun23/7132/3/E4**