



Surname _____

Forename(s) _____

Centre Number _____

Candidate Number _____

Candidate Signature _____

I declare this is my own work.

A-level

BUSINESS

Paper 3 Business 3

7132/3

Wednesday 14 June 2023

Morning

Time allowed: 2 hours

[Turn over]



At the front of this book, write your surname and other names, your centre number, your candidate number and add your signature.

MATERIALS

For this paper you must have:

- **a calculator**
- **the Insert.**

INSTRUCTIONS

- **Use black ink or black ball-point pen.**
- **Answer ALL questions.**
- **You must answer the questions in the spaces provided. Do not write on blank pages.**



- **If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).**
- **Do all rough work in this answer book. Cross through any work you do not want to be marked.**

INFORMATION

- **The marks for questions are shown in brackets.**
- **The maximum mark for this paper is 100.**

DO NOT TURN OVER UNTIL TOLD TO DO SO



Answer ALL questions.

Read the CASE STUDY in the INSERT.

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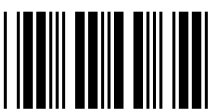
**Analyse why Logger Boards Ltd
prioritises meeting environmental
objectives when making operational
decisions. [12 marks]**



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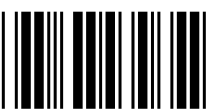


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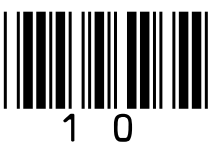
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Logger Boards Ltd's growth has been organic rather than external.

**Analyse why Bodhi may have preferred organic growth to external growth.
[12 marks]**

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To what extent does the data in APPENDIX A suggest that building the new production facility will improve Logger Boards Ltd's operational efficiency? [16 marks]

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16



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If the new production facility is built, Bodhi will aim to increase sales.

To what extent is Bodhi likely to be able to increase sales using his current approach to promotion?

Use APPENDIX C and other information to justify your answer. [16 marks]



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16



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Logger Boards Ltd has been offered a bank loan at 5% interest per year for the £500 000 needed to finance the building of its new production facility.

Using APPENDIX B and other information, to what extent is using a bank loan too big a risk for the business?

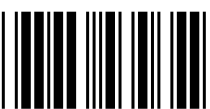
**Use quantitative and qualitative information to justify your view.
[20 marks]**



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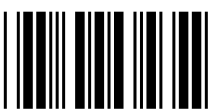
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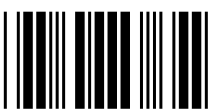
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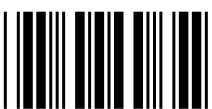
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Many businesses have a strategy of growth.

To what extent does the success of a growth strategy for any business depend mainly on its leadership? [24 marks]



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Additional page, if required.
Write the question numbers in the left-hand margin.

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Question	Mark
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