

Please write clearly in block capitals.

Centre number

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Candidate number

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Candidate signature

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I declare this is my own work.

# A-level MEDIA STUDIES

## Paper 2 Media Two

Tuesday 6 June 2023

Afternoon

Time allowed: 2 hours

### Materials

There are no other materials for this paper.

### Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).
- Do all rough work in this book. Cross through any work you do not want to be marked.

### Information

- The marks for each question are shown in brackets.
- The maximum mark for this paper is 84.
- You are reminded of the need for good English and clear presentation in your answers.
- Question **02** is an extended response question in which you will be rewarded for your ability to construct and develop a sustained line of reasoning that is coherent, relevant, substantiated and logically structured.
- Question **04** is a synoptic question in which you will be rewarded for your ability to draw together different areas of knowledge and understanding from across the full course of study.

For Examiner's Use	
Question	Mark
1	
2	
3	
4	
<b>TOTAL</b>	



Answer **all** questions.

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**Figure 1** is a billboard poster for the Sky television series *Gangs of London*.

**Figure 1**

Image of Sky billboard poster not reproduced here due to third-party copyright restrictions

Analyse **Figure 1** using the following semiotic ideas:

- signifier
- signified
- ideology.

**[9 marks]**

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**Turn over for the next question**

**Turn over ▶**



0	2
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Clay Shirky argues that the development of online media means that the audience has become the producer.

How valid are 'end of audience' theories in explaining the relationship between audiences and producers of online media?

You should refer to the online Close Study Products *Teen Vogue* and *The Voice* in your answer.

**[25 marks]**

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0 3

Changes in economic and cultural contexts have led to changes in the way media products are distributed and consumed.

To what extent does an analysis of your television Close Study Products support this view?

You should refer to both of your television Close Study Products to support your answer:

*Capital and Deutschland 83*

**OR**

*Witnesses and The Missing*

**OR**

*No Offence and The Killing*

**[25 marks]**

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**Turn over ►**









0 4

To what extent do media products construct a discourse of gender inequality?

You should refer to the magazine Close Study Products *Oh Comely* and *Men's Health* in your answer.

**[25 marks]**

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<p>Question number</p>	<p><b>Additional page, if required. Write the question numbers in the left-hand margin.</b></p>
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	<p><b>Copyright information</b></p> <p>Figure 1 credit: Sky</p> <p>For confidentiality purposes, all acknowledgements of third-party copyright material are published in a separate booklet. This booklet is published after each live examination series and is available for free download from <a href="http://www.aqa.org.uk">www.aqa.org.uk</a></p> <p>Permission to reproduce all copyright material has been applied for. In some cases, efforts to contact copyright-holders may have been unsuccessful and AQA will be happy to rectify any omissions of acknowledgements. If you have any queries please contact the Copyright Team.</p> <p>Copyright © 2023 AQA and its licensors. All rights reserved.</p>

