A

AQA

Surname _____

Forename(s) _____

Centre Number _____

Candidate Number _____

Candidate Signature _____

I declare this is my own work.

A-level
MEDIA STUDIES
Paper 2 Media Two
7572/2

Tuesday 6 June 2023 **Afternoon**

Time allowed: 2 hours

At the top of the page, write your surname and forename(s), your centre number, your candidate number and add your signature.

[Turn over]

JUN2375722 01

MATERIALS

There are no other materials for this paper.

INSTRUCTIONS

- **Use black ink or black ball-point pen.**
- **Answer ALL questions.**
- **You must answer the questions in the spaces provided. Do not write on blank pages.**
- **If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).**
- **Do all rough work in this book. Cross through any work you do not want to be marked.**

INFORMATION

- The marks for each question are shown in brackets.
- The maximum mark for this paper is 84.
- You are reminded of the need for good English and clear presentation in your answers.
- Question 02 is an extended response question in which you will be rewarded for your ability to construct and develop a sustained line of reasoning that is coherent, relevant, substantiated and logically structured.
- Question 04 is a synoptic question in which you will be rewarded for your ability to draw together different areas of knowledge and understanding from across the full course of study.

DO NOT TURN OVER UNTIL TOLD TO DO SO

Answer ALL questions.

0 1

FIGURE 1 is a billboard poster for the Sky television series ‘Gangs of London’.

FIGURE 1

FIGURE 1 is not reproduced here due to third-party copyright restrictions

Analyse FIGURE 1 using the following semiotic ideas:

- **signifier**
- **signified**
- **ideology.**

[9 marks]

[Turn over]

8

9

0 8

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[Turn over]

0 2

Clay Shirky argues that the development of online media means that the audience has become the producer.

How valid are 'end of audience' theories in explaining the relationship between audiences and producers of online media?

You should refer to the online Close Study Products 'Teen Vogue' AND 'The Voice' in your answer. [25 marks]

25

[Turn over]

0 3

Changes in economic and cultural contexts have led to changes in the way media products are distributed and consumed.

To what extent does an analysis of your television Close Study Products support this view?

You should refer to both of your television Close Study Products to support your answer:

‘Capital’ AND ‘Deutschland 83’

OR

‘Witnesses’ AND ‘The Missing’

OR

‘No Offence’ AND ‘The Killing’

[25 marks]

[Turn over]

[Turn over]

0 4

To what extent do media products construct a discourse of gender inequality?

You should refer to the magazine Close Study Products 'Oh Comely' AND 'Men's Health' in your answer. [25 marks]

[Turn over]

25

END OF QUESTIONS

Additional page, if required.

Write the question numbers in the left-hand margin.

Additional page, if required.

Write the question numbers in the left-hand margin.

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For Examiner's Use	
Question	Mark
1	
2	
3	
4	
TOTAL	

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Figure 1 credit: Sky

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