

## Recruit students for Project Qualifications

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There are many ways to advertise a Project Qualification. You could set up a stall at an Open Evening or have a school assembly devoted to Projects.

Once you have had one cohort complete their Project Qualification, you'll be able to ask successful students to speak about their own experiences, thus advertising the benefits.

A successful format is to have students who are considering signing up for Project Qualifications attend the presentations giving by current project qualification students. This will give the incoming cohort a clear idea of what's involved and show them the wide variety of topics investigated and projects completed.

Many centres make the Project Qualification compulsory for all students, but for other centres, particularly at Level 3 (the EPQ), it's optional.

Some centres have students apply to do the Project Qualification. Those who display real enthusiasm and understanding are offered a place. This approach can reduce student dropout.

We've put together a student recruitment pack for you to use in your school or college and at open evenings. This includes:

- [a student companion guide](#)
- [email](#) and [social media templates](#)
- [an expression of interest card](#)
- [posters promoting Project Qualifications](#)
- [a PowerPoint for teacher presentations](#)
- [a PowerPoint presentation with voiceover](#)
- [a guide on how to use our recruitment resources](#)
- [a student recruitment video.](#)